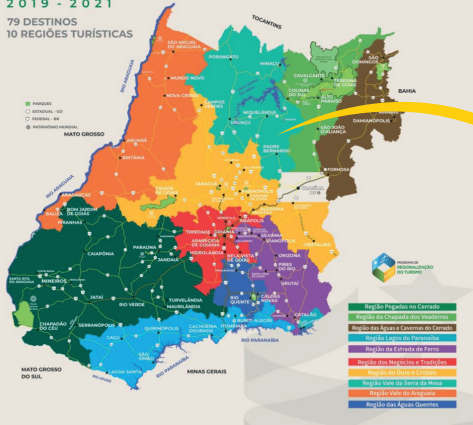


# Tourist Regions Indicators Panel

## Serra da Mesa Valley Region

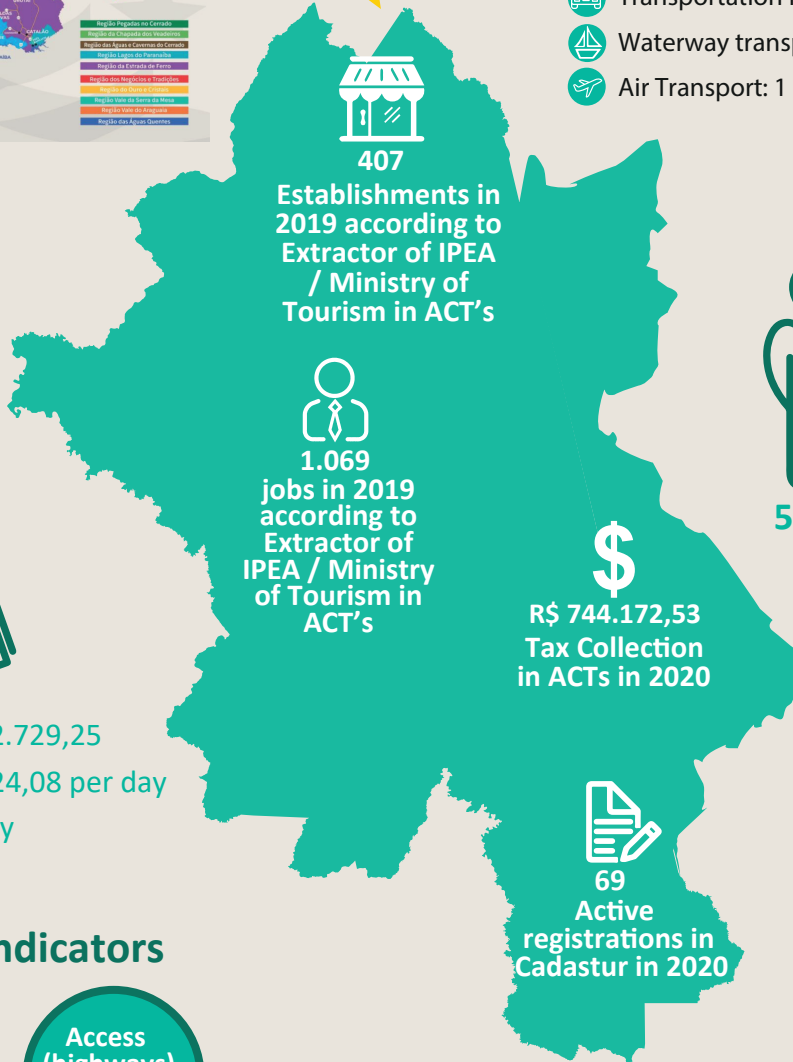
MAPA DO TURISMO  
GOIÁS  
2019 - 2021  
79 DESTINOS  
10 REGIÕES TURÍSTICAS



### Establishments

Food: 206	Food: 514
Accommodation: 76	Accommodation: 254
Ground transportation: 65	Ground transportation: 271
Travel Agency: 7	Travel Agency: 3
Culture and Leisure: 17	Culture and Leisure: 1
Transportation Rental: 34	Transportation Rental: 26
Waterway transportation: 1	Waterway transportation: 0
Air Transport: 1	Air Transport: 0

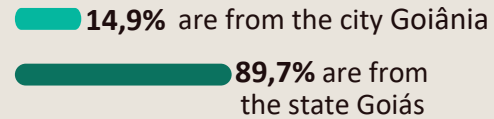
### Jobs



**37,8**  
Average Age



Average percentage of major issuers (State / City):



Average Income: R\$2.729,25

Average spend: R\$124,08 per day

Average Stay: 4,4 day

### Indicators



To prepare the average percentages described, clippings from the following surveys carried out by the State of Goiás Tourism Observatory from 2017 to 2019 were used: Pesquisa de Perfil do Participante da Festa de Nossa Senhora D'Abadia do Muquém Programa de Apoio ao Romeiro Niquelândia 2017 e 2018, Pesquisa de Perfil e Satisfação do Participante do 1º Festival Gastronômico do Vale da Serra da Mesa - Niquelândia 2019.

Obs. The evaluation grades vary between 1 and 5, being: (1) Poor, (2) Bad, (3) Reasonable, (4) Good and (5) Great